



CORPORATE PORTFOLIO





# About Digital Otters

Since the start of Digital Otters, we have successfully built, scaled, and improved hundreds of businesses. Offering the best web development services coupled with SEO services for organic growth and PPC Management to skyrocket your sales instantly.

Driving more revenue, building brands, increasing visibility, ranking on Page #1, everything is easier with us. A team of 100+ experts is committed to delivering immense value to clients with precision and excellence in every field. At Remote Geeks we love to see startups become industry giants. Let's grow together!



# Social Media Management



As one of the specialised digital marketing agency, our social media team creates, measure and optimize result oriented campaigns for small, medium and big businesses.



**Facebook Marketing and Management**



**Instagram Marketing and Management**



**X (Twitter) Marketing and Management**



**YouTube Marketing and Management**



**LinkedIn Marketing and Management**

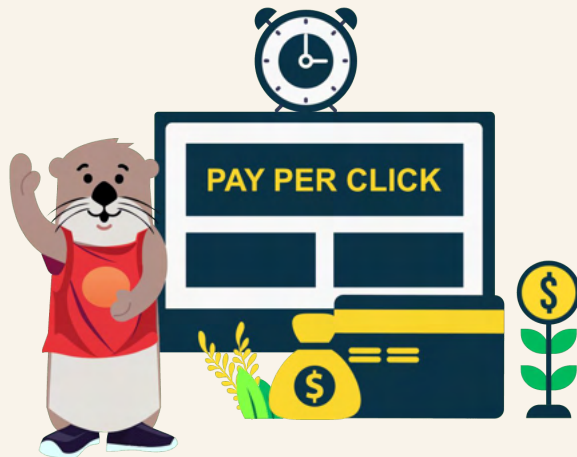


**TikTok Marketing and Management**

# Paid Ads Management



We build each of our campaigns to produce the best results possible. Each campaign is built based on years of research and analysis to better understand web users and different audiences. We've built PPC campaigns for a number of industries in worldwide markets.



## Google Ads

Google manages billions of search queries every second, with a majority of the results containing Google Ads.



## Twitter Ads

Twitter is one of the most trusted platforms for corporates and brands. It is widely used for press releases and corporate leads.



## TikTok Ads

Providing an incremental reach, TikTok ads are majorly used to drive mass engagement. The ads are ideal for brand awareness.



## Yahoo Ads

Yahoo Ads or Yahoo Search Marketing (YSM) is a pay-per-click ad tool with the same working model as Google and Bing.



## Google Shopping Ads

E-commerce businesses use Google Shopping Ads for product selling. It works just like a search campaign but has images.



## LinkedIn Ads

LinkedIn is a professional platform with over 645 million monthly active users, with various advertisement options.



## Amazon Ads

Amazon is arguably the best platform for dropshipping businesses. With the ability to advertise on the platform through Amazon Ads.



## Bing Ads

Being the default search engine of Microsoft products, Bing is also a widely used search engine.



## Meta Ads

Facebook and Instagram are one of the most used social platforms. Both collectively as Meta are one of the best platforms for marketing.



## Snapchat Ads

Snapchat Ads are used to target the tech-savvy and impulse-buying young audiences, with massive reach and potential.



## YouTube Ads

YouTube is the most used video search engine in the whole world. With a massive audience, it is a perfect choice for brands.



## Whatsapp Ads

WhatsApp messages have a 98% open rate, and with more than 2 billion active users it can be the perfect marketing channel.



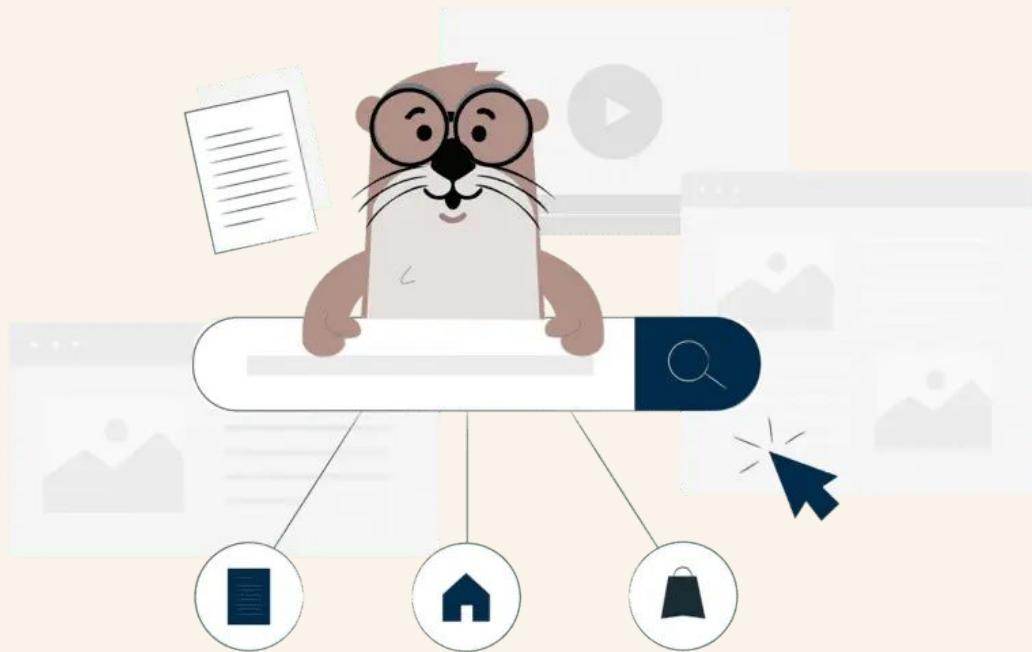
# Search Engine Optimization



Boost your search visibility and drive revenue growth with our top-tier SEO services. As a leading SEO agency, Digital Otters combines expertise and cutting-edge technology to craft customized strategies that deliver high ROIs.

Whether you aim to bridge gaps or seek a ready-made solution, our tailored search engine optimization services are designed to assist.

- **Technical SEO**
- **Mobile SEO**
- **International SEO**
- **Local SEO**
- **Ecommerce SEO**
- **SEO Audits**



**ahrefs**

 **SEMRUSH**

**Google**  
Search Console

 **Google**  
Analytics

**MOZ**

**Ubersuggest**

# Web Development



We are expert in creating robust web applications, and websites on the top tech stack. With secured and optimized development practices, our web development services are driven by innovation and creativity.

Evolve your digital presence with 360 web development services focused on creating a solid online presence.



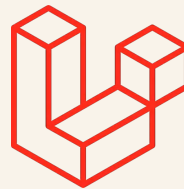
**PHP  
Development**



**Node JS  
Development**



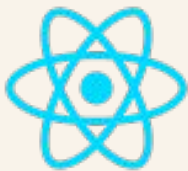
**Ruby  
Development**



**Laravel  
Development**



**Python  
Development**



**React  
Development**



**WordPress  
Development**



**JavaScript  
Development**



**Shopify  
Development**



**HTML  
Development**



# Reputation Management



At Digital Otters, we specialize in top-tier Reputation Management Services designed to enhance and protect your brand's image across the internet.



**Super Powerful Social Presence**



**Negative Reviews Removal**



**Positive Link Building**



**SERP Ranking Revival Services**



**Local Citation Strategy**



**Negative Delisting**



**Spam Link Flagging**

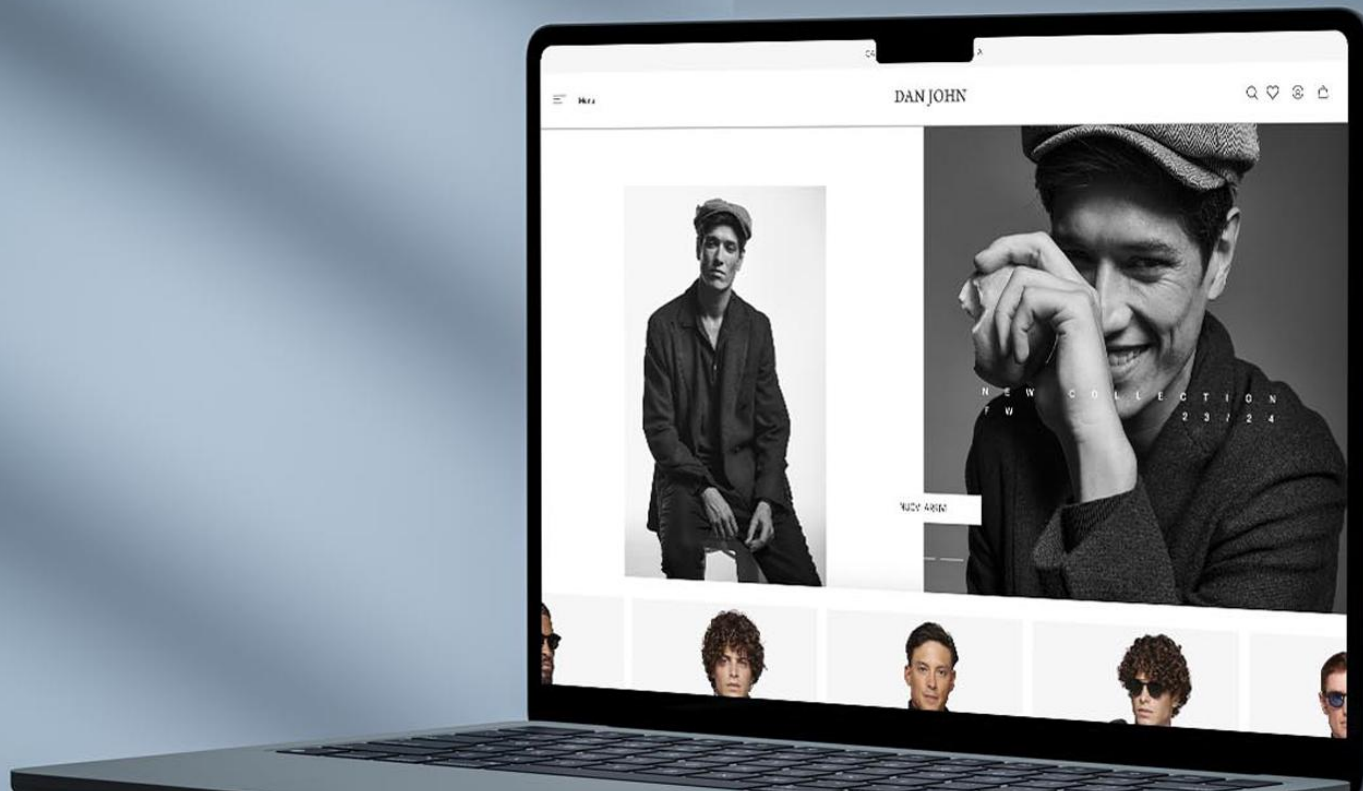


**Restored Credibility**



**PR Publications**

# Recent Work



Ecommerce Website Development - Dan John

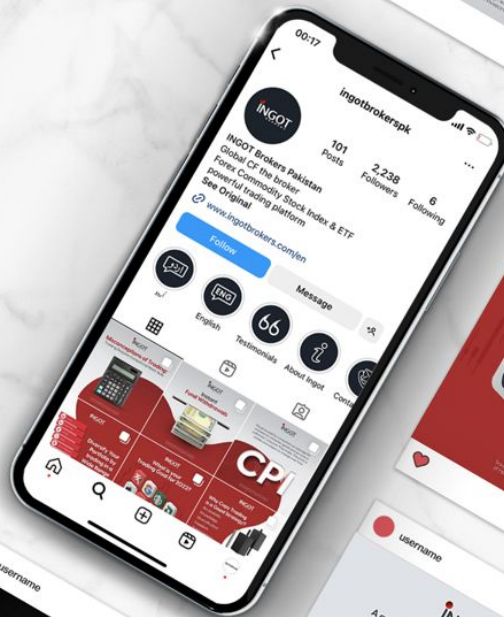


# Recent Work

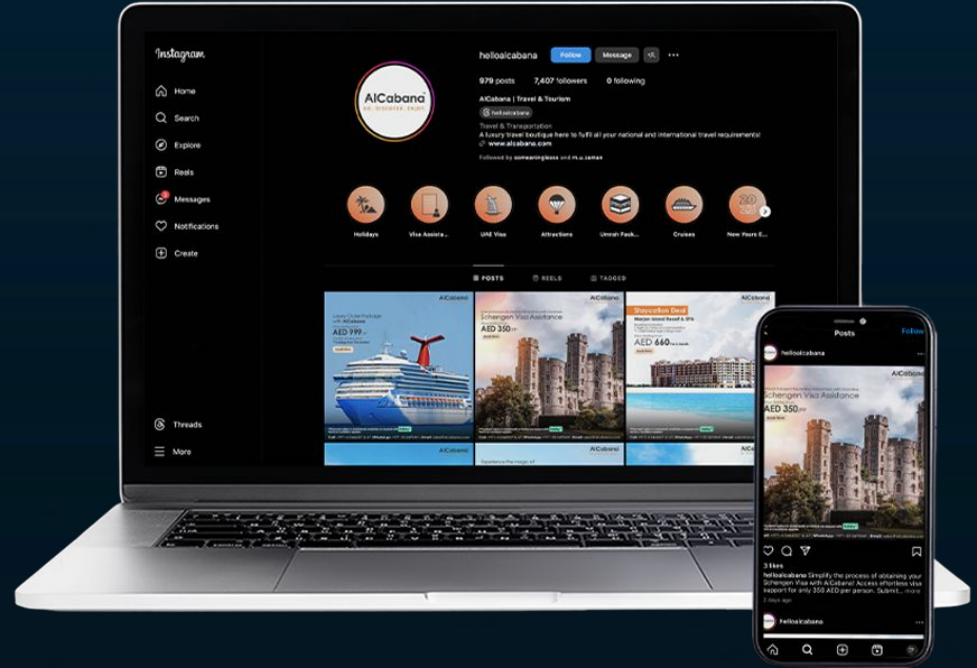


Website Development & Social Media Management – Mellem

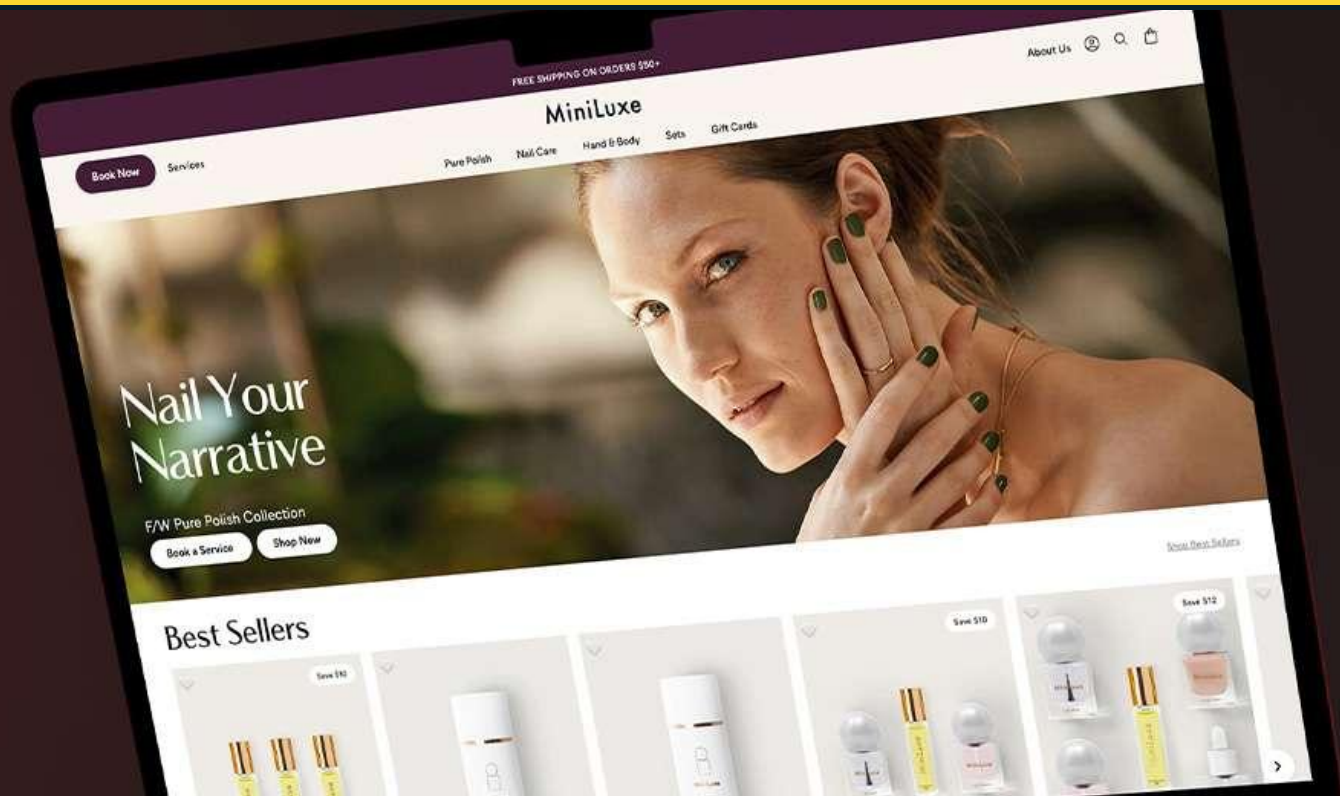
# Recent Work



# Recent Work



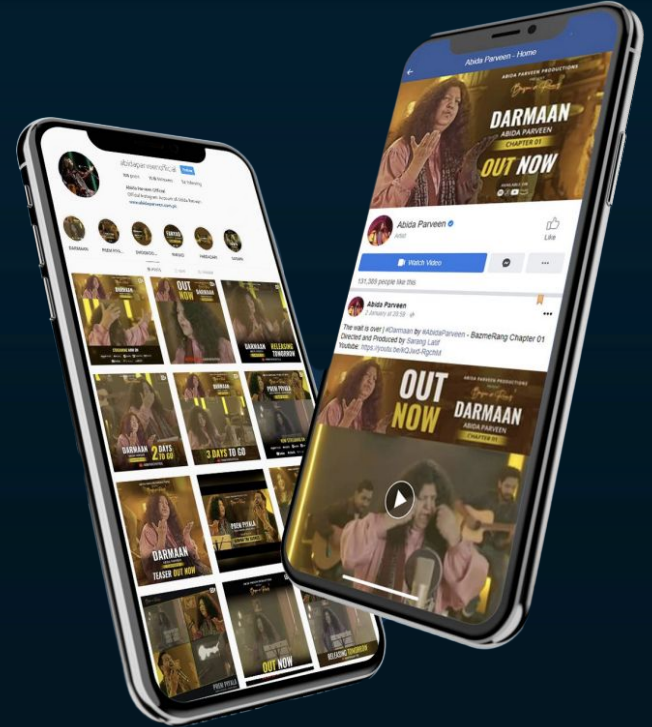
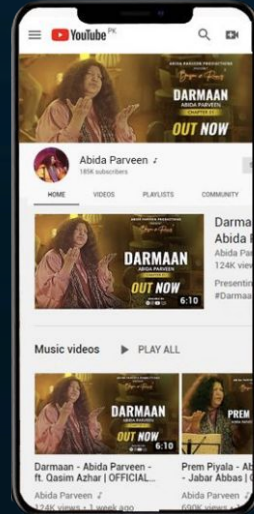
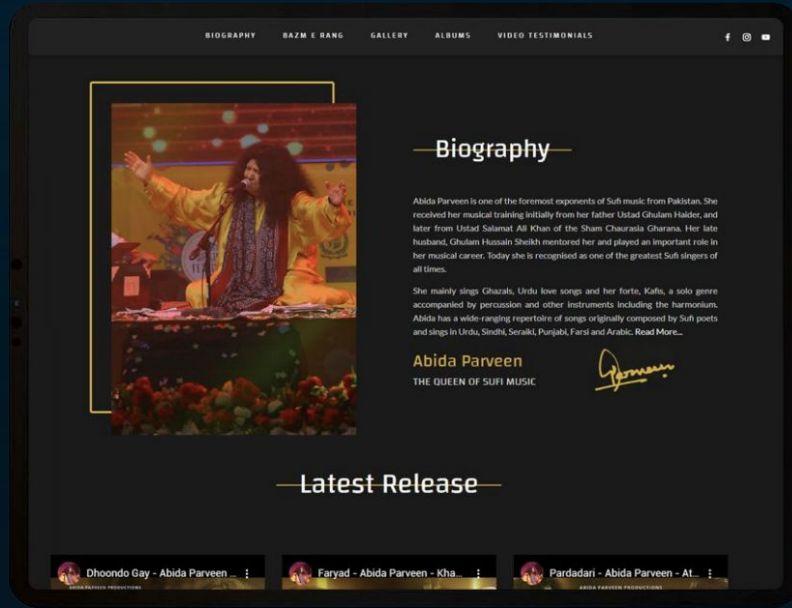
# Recent Work



Web Development & PPC Management – AI Cabana



# Recent Work





# Our Clientele

# Some of Our Clients



# Our Certifications



## WEB



## SOCIAL MEDIA



## SEO



## PPC



# SEMrush Agency of the Month



Proudly Ranked as  
**SEMRUSH's Agency**  
of the Month




Certified  
**Agency  
Partner**

# We Build Brands!

We have the best marketing and development professionals from all over the world.  
We focus on quality more than quantity and strive to grow every year.



A dark blue world map with four yellow location pins. One pin is in North America (USA), one is in the Middle East (Dubai), one is in South Asia (Pakistan), and one is in Southeast Asia (Singapore).

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# Our team is always ready to help you!

Give us a call or send us an email

